

## Stakeholder Relations Committee Meeting Minutes

February 4, 2021

5.2

**Attendees: Megan Barbera, Albert Cousins, Steve Jensen**

### Stakeholder Relations Committee Meeting

#### Family Town Hall

**Discussion:** Seventy-seven families participated in last week's superintendent-hosted virtual Town Hall and Albert received very positive feedback from those in attendance. Participants indicated that they were grateful for the sense of connection offered by this and other similar Town Hall events. Additionally, the format of pre-event question submission seemed to work well and provided a good framework for the meeting.

**Decision:** The Committee agreed that Town Hall communications are a productive use of available technology and make it convenient for families to remain connected to District happenings from the comfort of their homes. We further agreed that it would be beneficial to host superintendent-led Town Halls on a regular basis, perhaps monthly or every six weeks. (Albert leads similar meetings on a weekly basis with District faculty and staff and has received an overwhelmingly-positive response.) The Committee requests the Board's input on the frequency of future virtual Town Halls.

#### Website Committee

**Discussion:** Steve provided an update on the progress of the two sub-committees designated to select a new web platform for the District. He indicated that all meetings to date had been productive and sensitive to the needs not only of the District, but of each individual school within the District. He is in the process of meeting with different companies to assess their offerings and compatibility with District needs.

**Decision:** The Board of Education brings a unique voice to this conversation as a bridge between the community and the District, and the Committee would like to receive feedback on the Board's desired changes to the current web platform, with specific attention to Board engagement with and inclusion in the new platform.

#### Brochure

**Discussion:** Steve provided an update that digital revisions are in progress.

**Decision:** Steve and Albert will meet and go over the digital revisions to the brochure and follow-up with Committee at our next monthly meeting.

#### PTSO

**Discussion:** Albert updated the Committee on his invitation to host the PTSO at an upcoming Board of Education meeting.

**Decision:** Several members of the PTSO will be joining us for a presentation at an upcoming Board of Education meeting in the near future, date TBD.

### **Communications Plan**

**Discussion:** This document is still being reviewed and revised by individual Committee members and these suggested revisions will be discussed in our next monthly meeting.

**Decision:** Steve will share this document with the Committee via Google doc and we will continue to review and fine tune its contents.

### **Parent Night**

**Discussion:** The District Wellness Committee has been hard at work planning a Parent Night for parents AND children to attend together. Lynn Lyons, LICSW, is a New Hampshire-based psychotherapist and sought after speaker, specializing in anxiety reduction for children and families.

**Decision:** Parent Night will take place on March 3<sup>rd</sup> from 6:30-8:30 p.m. via Zoom and all are welcome.

**Next meeting:** Thursday, March 4, 2021

Respectfully submitted: Megan Barbera