

Communications Committee Meeting  
February 6, 2017

Present: Deirdre d'Albertis, Laura Schulkind, Deirdre urns, Steve Jensen, Joe Phelan

1. Web site ADA compliance and mobile site.

New federal regs for ADA compliance - deadline Jan. 2018. Ed Schindler doing additional review of our compliance. Mobile site delay. Should launch in the next few days. Tom will send an email blast when it is launched.

2. February 17 Supt. Conference Day.

Teachers can sign up for workshops online. Technology focus. Everyone will participate in a cyber-security session. Recent reports of cyber attacks on schools.

3. Community group meeting debrief.

PTSO rep did not make it to the meeting. Will follow up with them at a later date.

Takeaways:

- \* we should create an informational brochure - digital and perhaps limited paper distribution
- \* may not be the right time for a larger community meeting, may not be productive
- \* interest in collecting data what data?
- \* need to reinforce the importance of schools to the community - partnerships
- \* our brochure should answer the question, why support your community public schools? we should each think about that, share various answers.

Additional discussion about the relationship between this important issue of community support and budget/enrollment concerns. Deirdre d'A. pointed out the problems in higher ed with contingent faculty: less invested in the school, don't know students as well (writing recommendations, helping students with various needs), impairs relationships in this very human enterprise. Sharing staff and online ed can also be labor intensive - need to synchronize schedules, still need extensive student contact via email - but interrupt the essential human relationships that are a part of learning.

Next steps:

- Invite Chamber of Commerce staff person to come to our next meeting.
- Brochure development and reach out to PTSO
- To address this topic with interested parents/community members, next Coffee with the Board topic: Sustaining Dynamic Schools. Date: TBD

Next Committee Meeting: March 9 at 8am.

Submitted by Deirdre Burns