

## **Communications Committee Meeting**

August 30, 2016

**Attendees:** Deirdre Burns, Deirdre d'Albertis, Laura Schulkind, Joe Phelan, Steve Jensen

### **Potential Facilities Referendum**

If the Board is to vote in favor of a Facilities Referendum in mid October, organizing the community committee and it's meetings for September is most time sensitive. The Facilities committee will determine the best course of action for dissemination of information so may not need the assistance of the Communications Committee. If agreed by Facilities, an early September meeting will be established with 2 additional tentative meeting dates in the hopes of getting maximum participation from a representative group of community members.

### **Roundtable to address RCSD's future**

Given the urgency around the potential referendum, the committee agreed that postponing the roundtable until mid-October would be the best course of action. It will also give the committee time to consider the agenda and structure of the roundtable discussion while reaching out to our support groups and broader community for their participation. The new date for this meeting is being proposed for Saturday, October 15, 2016.

### **School Start Time Communications**

The "To-Do" list generated by the SST committee was reviewed, and we are on track with the items identified. Steve Jensen will include a "crawler" on the main page of the website announcing the new start times in the most obvious way possible. Joe will ask Tom Burnell to set up a "Robo-call" for each family reminding them of the new start times. The schedules for CLS and BMS/RHS along with Start Time News is included on the website and can be reached by clicking the "Back to School" link on the home page.

Moving forward, it seems that a collaboration between SST and Communications will be useful to generate ideas for further School Start Time Newsletters. This will also become a vehicle for generating information and conversation around the ideas surfaced in our Board Workshop and through the SST Committee around sleep hygiene, anxiety, technology use, etc.

### **Future Agenda:**

Final meeting dates to be set within the week

- Facilities Referendum
- Roundtable for the Future
- SST
- additional items as determined by the committee